

ASID 2017 Sponsorship Opportunities

Now is your chance to get your company's name and logo out there for all to see at the ASID San Francisco/California North Chapter's Events for 2017. We rely on sponsorship to make these events and programs happen, and it is a great way to get your name and product info directly into the hands of professional designers!



ASID Spring Spruce Up: ASID designers will be donating two hour in-home consultations for new clients as a Chapter fundraiser and to spread awareness for ASID. Clients will pay a "reduced rate" and proceeds go to ASID CA North Chapter. Sponsors will help with a two-page advertisement in SF Chronicle and other platforms. Sponsors' logos will be included in the bottom of the advertisement, and designers may bring offers with them for product incentives to client consults. Sponsors also sought for project launch party.



ASID Tiny House Project: ASID will be working with local colleges to create and build two Tiny House Concepts. Winners will build their designs with sponsor products. Tiny Houses to be unveiled and bequeathed via the students to 1) ASID mobile office, 2) humanitarian effort (i.e. Habitat for Humanity and/or local artists).



ASID Design Excellence Awards: Sponsorship Opportunities are available to support the ASID San Francisco /California North Chapter's premiere design awards to be held in June 2017. The Awards Ceremony will be a lovely event, and always has a great turn out! We are seeking a venue as well as food, beverage, and entertainment sponsors.



ASID Student Graduation Event: A graduation party to celebrate all interior design students from Bay Area schools, held at DZINE showroom in San Francisco. May 4-6



ASID July Passport to Design: ASID California North will be inviting ASID Members, Prospective Designer Members, AIA, NKBA, California North and Peninsula Chapter Members, Showrooms, Industry Partners, and more for a networking day in Napa. Guest lecturers will take place in the morning with brunch. A passport will be provided in the afternoon as designers go out in the region to visit our IPs. Returning, they will have entry with a certain number of stamps for a celebration to follow. Sponsors may lease rooms for experiential offerings.



Intro to SketchUp CEU: September 16, 2017
Attendees build their computer modeling skills by learning basic and intermediate SketchUp techniques. Includes brunch and showroom/product tours for host.



ASID Board Installation Mixer at the San Francisco Fall Art & Antique Show: October 28, 2017. Set in the beautiful Fort Mason venue during the iconic Fall Art & Antiques event, the Board Installation Mixer welcomes the incoming Board of Directors with a meet and greet wine hour open to all SFFAA attendees.



ASID Second Annual Costume Ball:

October 29, 2017. The historic General's Mansion in Fort Mason is transformed into a stylishly spooky vintage inspired costume ball. Designers show off their best costumes and dance moves at this fun fall event.



ASID Holiday Party at The Pines in Sausalito:

December 6, 2017 The beautiful and historical Pines Mansion hosts a warm and intimate holiday gathering for the design community.



ASID Apres Work with the Pros Series: Organized by our Membership Director, Christopher Shields, this fun series is geared toward emerging professionals but open to all ASID members. Chris interviews professionals in Interiors-related fields in an engaging and informal panel format leaving room for socializing and meaningful networking. Hosted at Skool restaurant or nearby showrooms after work with the following dates and topics:

April 19, 2017 – Business Law and Banking

May 17, 2017 – Color CEU with Farrow and Ball

June 22, 2017 – Membership Appreciation Night

July 15, 2017 – Intro to Sketchup

August 23, 2017 – Workrooms 411 Furniture and Draperies

September 20, 2017 – Gracious Hosting and Flowers

Event Sponsorship Levels

\$5,000 Platinum Level for Each Event – Maximum 2 Sponsors

Your Company Name and Logo on:

- Event Signage at the Event on Easel and/or Big Screen – 100+ Attendees
- Emails and Invitations – ASID List 1800+, Industry Partner Lists 20,000+
- Flyers, Ads, Announcements – print and online
- Live Links to Eventbrite – viewable by thousands
- Venue Signage – leading up to event at the venue and on that date
- Social Media – members and followers across Facebook and Instagram
- Online Calendar Links
- Company link on ASID chapter website homepage
- Opportunity to provide gift bag content to ASID Designers on event date
- 4 complimentary tickets to the sponsored event

\$1,000 Gold Level – Maximum 4 Sponsors

- Medium tier exposure on all signage above, but also great exposure
- Option for Giveaways at Events
- Includes 2 complimentary tickets to the sponsored event

\$500 Silver Level – Maximum 4 Sponsors

- Lower tier exposure on all signage above, but also a supporter of the events
- Option for Giveaways at Events
- Includes 1 complimentary ticket to the sponsored event

Annual Chapter Sponsorship – Diamond Level

\$10,000+ Premier coverage at every event of the year, including all of the above benefits and all chapter communications.

** With all sponsorships, we invite you to submit articles and/or advertisements to our quarterly magazine, SF Design Magazine. **

Contact:

Ingrid Beamsley, Chapter Administrator

administrator@can.asid.org

415-626-2743

Sponsorship Commitment Form

Please check your Sponsorship Level

___ \$10,000 Diamond

___ \$5,000 Platinum

___ \$1,000 Gold

___ \$500 Silver

Which event would you like to sponsor? _____

Name of Sponsor: _____

Primary Contact: _____

Phone Number: _____

Email Address: _____

Street: _____

City, State, Zip: _____

Website: _____

Please make checks payable to ASID CA North Chapter.

Please include your commitment form with payment and mail to:

PO Box 410656

San Francisco, CA 94141